

# Cookie Policy

How Meikai uses cookies and similar technologies on the marketing website.

## Introduction

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This Cookie Policy explains how MEIKAI LTD uses cookies on <https://www.meikai.ai> and related marketing pages.

See our Privacy Policy for broader personal data practices.

## 1. What Are Cookies?

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Small text files stored on your device when you visit a website.

- Session cookies: deleted when you close the browser
- Persistent cookies: stored for a defined period

## 2. Why We Use Cookies

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- Functioning and security
- Preferences
- Analytics (with consent)
- Performance and UX

## 3. Types of Cookies

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Type	Purpose	Legal basis
Strictly necessary	Essential function	Legitimate interest (Art. 6(1)(f) GDPR)
Functional	Preferences	Legitimate interest or consent
Analytics (GA4)	Usage analysis	Consent (Art. 6(1)(a) GDPR)
Third-party	External providers	Consent

## 4. Cookie Consent

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Cookie banner on first visit. Withdraw or update via footer settings. GA4 only after explicit consent.

## 5. Retention

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Maximum 13 months for persistent cookies; session cookies deleted on browser close.

## 6. Managing Cookies

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- Cookie panel on this website
- Browser settings

## 7. Contact

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Email: [contact@meikai.ai](mailto:contact@meikai.ai)

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